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**FOR IMMEDIATE RELEASE**

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**HEALTH CARE SYMPOSIUM HELPS EMPLOYERS NAVIGATE CHANGES**

**GREENSBURG, PA, September 25, 2013** ...Excela Health hosts its annual employer focused health care symposium, Friday, Nov. 1 at the Ramada Hotel and Conference Center, Greensburg. This year's topic: The Changing Regional Health Care Market.

Attendees drawn from business and industry across Westmoreland County will learn more about how to manage the impact of health care reform against the ability to balance costs, risks and value to achieve a more productive and healthy workforce.

Following opening remarks by Excela Health Chief Executive Officer Robert J. Rogalski, Ron Ott, Senior Vice President, Community and Government Relations for Excela Health, will share an update on the Community Health Needs Assessment conducted by United Way and the health system, and outline the wellness networking opportunities available to the business community.

Other speakers include State Sen. Kim Ward, providing an update on the legislative issues important to the employer and health care community, along with Andy Carter of the Hospital and Healthsystem Association of Pennsylvania (HAP), who will review the status of the Affordable Care Act, implications for Pennsylvania and the value of Medicaid expansion.

Carla Pomper in the health and group benefit practices of Towers Watson will share information on health care reform compliance, including communicating with employees, fees and taxes, workforce planning and the same-sex marriage decision.

Representing Westmoreland County, Kristin Malie and Kristina Rugh will detail the development of the county's wellness initiative in partnership with Excelsa Health and the impact on the county's workforce.

John W "Buddy" Hobart, president and founder of Solutions 21, rounds out the agenda with highlights from his upcoming book "Gen Y Now: How Generation Y Changes Your Workplace and Why It Requires a New Leadership Style."

The symposium is free, but seating is limited. Register online at [excelsahealthevents.com](http://excelsahealthevents.com)